



The Center for Career Development and Internships

CAREER CORNER NEWSLETTER

CCDI Hours:

Monday-Friday: 8:30AM-4:30PM

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Schedule an Appointment

By email or through Handshake

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WELCOME TO OUR NEWSLETTER

WHAT'S INSIDE THIS ISSUE:

Intern Spotlight - 2

Career Resource of the Month - 3

Internship Site Spotlight - 3

CCDI Info - 4

INTERN SPOTLIGHT

KELCI SMITH - PENN-LEE FOOTWEAR, PLAINS, PA

“This internship is providing me an opportunity to learn more about the nitty-gritty of running a successful business.”



INTERNING AT PENN-LEE

Penn-Lee Footwear is a family-owned, small business located in Plains, PA. For her internship at Penn-Lee, Kelci is creating a brochure for Penn-Lee’s Medicare-based diabetic footwear program. In order to ensure that prospective clients are aware of how the program works, as one of the only programs left in the Wilkes-Barre area, the completed brochure will provide information on the program. Once finished, the brochure will be sent to various doctors throughout Luzerne County so patients are given the information they need about their footwear. Kelci also manages content for Penn-Lee’s social media accounts on Instagram and Facebook. As an English major, writing intensive projects at her internship make the learning experience catered toward her major.

WHY INTERN?

Kelci has been working at Penn-Lee for six years, and was lucky enough to have the opportunity to create an internship out of her pre-existing job.

Interning at Penn Lee has given Kelci the opportunity to learn the backside of running a successful business, influencing her goal of creating her own small business upon graduation. Observing how much time, effort, and money goes into the business and its smooth operation, she says, is beneficial to her in the long run.

WANT TO BE FEATURED?

Are you a current Wilkes student interning for credit? Submit a blurb of your role and a photo of you at your site to be featured in our Internship Spotlight!

CAREER RESOURCE OF THE MONTH: HANDSHAKE

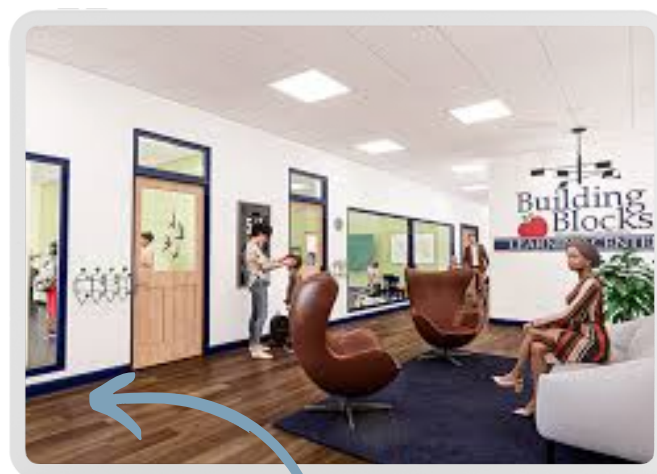


Handshake is a free resource for students to find jobs and internships that interest and apply to them. Network with employers through virtual or in-person events. Upload your resume for a CCDI professional to review. Schedule an appointment with CCDI staff through the Career Center tab.

“My advice for young people is, study what you love and intern in what you want to do. And I think it’s okay to pivot as many times as you need to.” - Eva Chen, co-founder and CEO of Trend Micro

INTERNSHIP SITE SPOTLIGHT: BUILDING BLOCKS LEARNING CENTER

Looking for a summer or fall internship as a psychology/early education major? Consider applying to Building Blocks Learning Center! Located on S. Main Street, it is close to campus and an excellent opportunity to gain field experience in your chosen profession. Navigate to this link to learn about Wilkes’ partnership with BBLC on S. Main St.



CAREER PEER AMBASSADORS SPRING 2024

Kahlasia Carter

Sophomore, Nursing

Ashley Gangaware

Senior, Nursing

Josh Garced

Junior, Communications

Sam Kimmel

Sophomore, Psychology

Amy Martinez

First year, Accounting

Kierstin Miller

Senior, Marketing

Lourdes Navarro Zeballos

Junior, Environmental Engineering

Kobina Otoo

Junior, Psychology

Olivia Wychock

Senior, English



From left: Olivia Wychock, Amy Martinez, Kobina Otoo, Kahlasia Carter, Ashley Gangaware at the CCDI Spring 2024 Career Fair

SERVICES WE OFFER

- Internship/Co-Op Program
- Resume reviews
- Cover letter assistance
- Mock Interviews
- Colonel's Clothing Closet
- Career guidance
- Major choices
- Career/Internship Fairs
- Grad school resources
- Interest testing
- Alumni Connections

CENTER FOR CAREER DEVELOPMENT AND INTERNSHIPS

Located 236 S. River St. Wilkes-Barre

Rear of the SUB

Follow us on Instagram!

@wilkesccdi