



2026 Major Candice Adams Ismirle Memorial 5K

**SATURDAY, October 10th
2026 0900 at
Wilkes University**

Near Dorothy Dickinson Darte Center

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP

We cordially invite you to become a sponsor of the Second Annual **Major Candice Adams Ismirle** Memorial 5K. The event will be held on Saturday, **October 10th 2026**. Your donation to the "Kisses to Cancer 5K" will be used towards funding our benefactors and providing a quality running/walking event for the local community. Proceeds collected for the race will directly benefit **Relay for Life, Valor Clinic, and The Wilkes University Gold Bar Club**.

HOW YOU CAN HELP

The Kisses to Cancer 5K committee would be honored to have you, and/or your company, supporting our event! Your contribution will help in many ways, and also provide benefits to you as a sponsor which are listed below! We kindly ask you to please review the following information to learn more about becoming a Kisses to Cancer 5K sponsor.

Sponsorship of the Kisses to Cancer 5K will be spread through various promotions throughout the year. We will include your business as a sponsor during our events, and display your marketing and promotional materials should your business choose to support our cause.



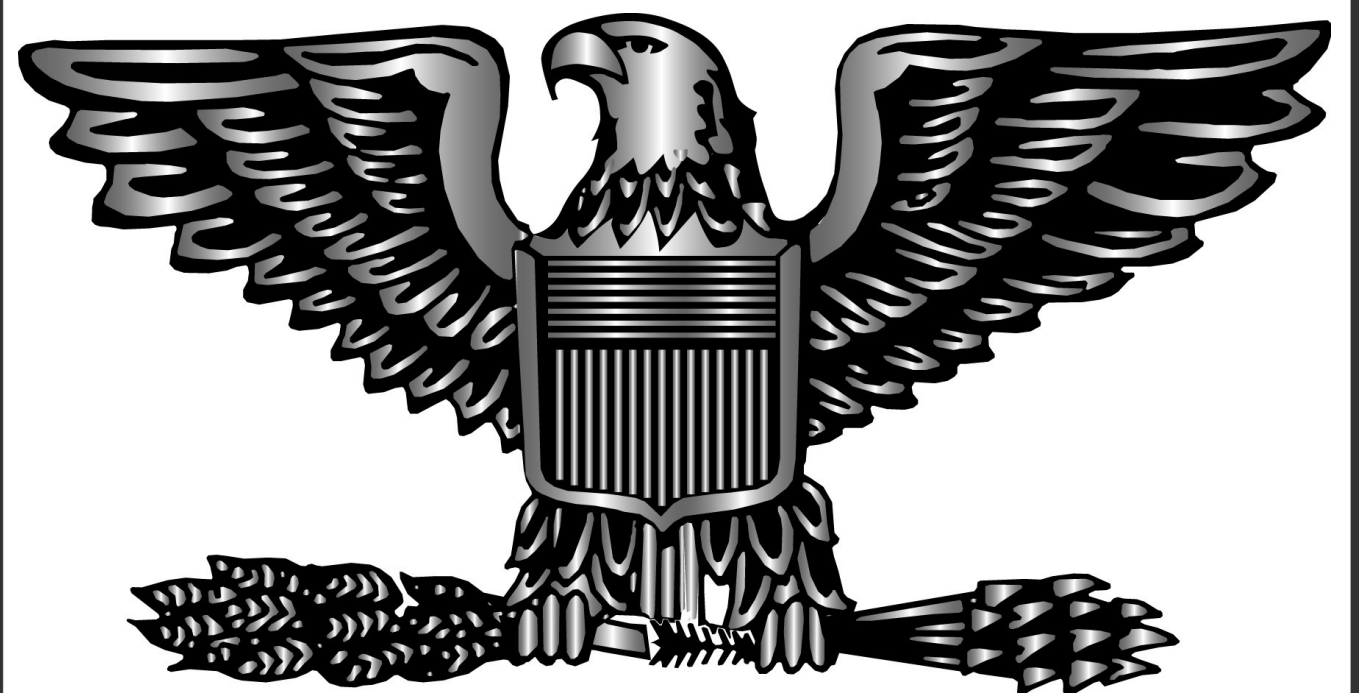
The General Sponsor: (\$500).

1. Logo on website and socials
2. Facebook posts about sponsor
3. Instagram posts about sponsor
4. Recognition in thank you speech to sponsors



The Colonel Sponsor: (\$250).

1. Logo on website and socials
2. Facebook posts about sponsor
3. Recognition in thank you speech to sponsors



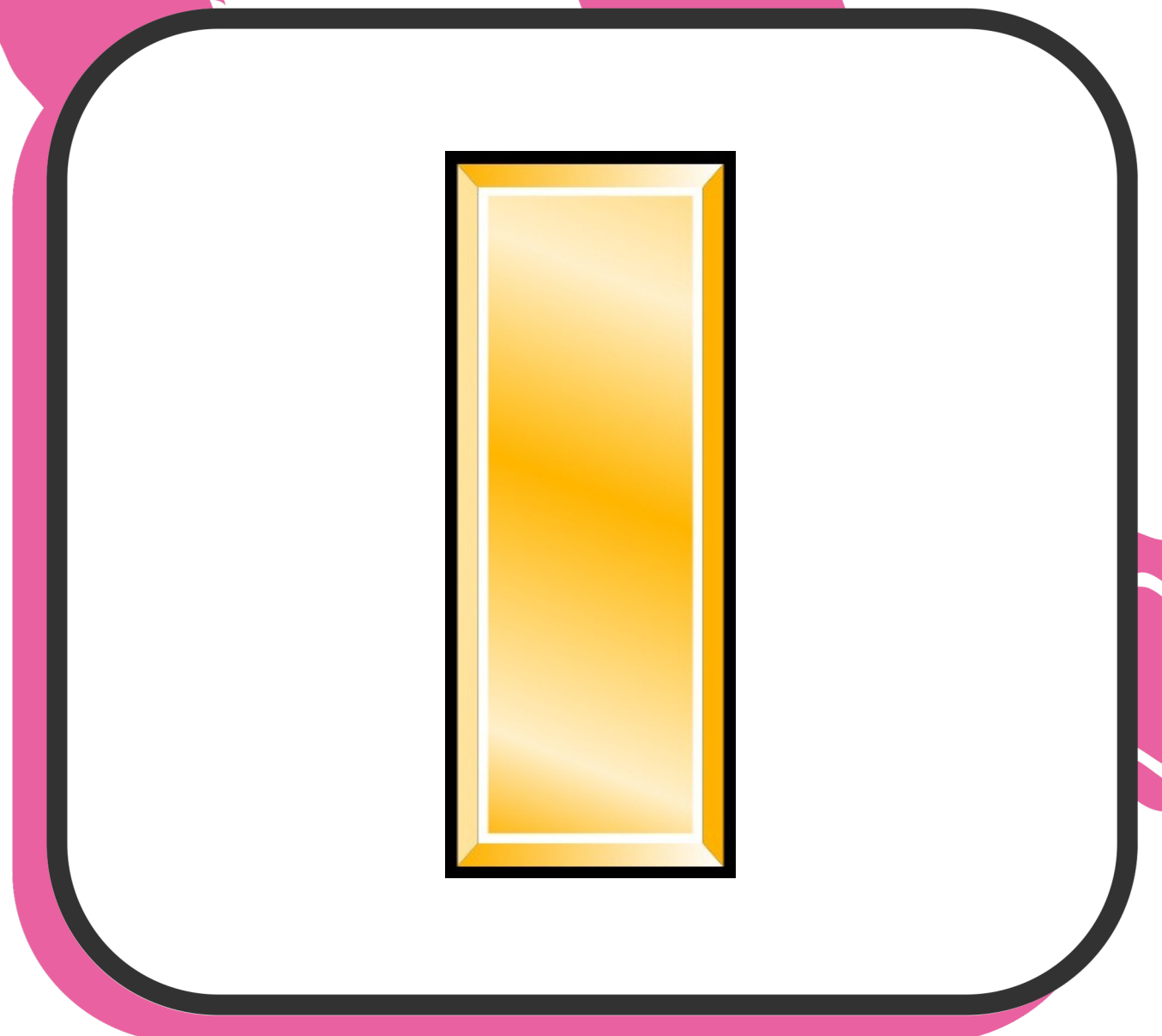
The Captain Sponsor: (\$100)

1. Logo on website and socials
2. Recognition in thank you speech to sponsors



The Lieutenant Sponsor: (\$50)

1. Logo on website
2. Recognition in thank you speech to sponsors



The Airman In-Kind Sponsor: (\$10)

1. Recognition in thank you speech to sponsors





Please complete all sections and return this form with your sponsorship donation.

Mail check or money order to:

**Wilkes Gold Bar
84 W South Street
Wilkes-Barre, PA 18766**

Section 1

Business/Organization Name: _____

Name (as you would like it to appear on all printed materials): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website Address: _____

Contact Name: _____ Position/Title: _____

Contact Phone: _____ Contact Email (*required*): _____

Section 2 Sponsorship Level (please check):

☐ The General Sponsor (\$500)

☐ The Colonel Sponsor (\$250)

☐ The Captain Sponsor (\$100)

☐ The Lieutenant Sponsor (\$50)

☐ The Airman In-Kind Sponsor (\$10)

Section 3

ARTWORK AND LOGOS should be submitted to *Kisses2Cancer5k@gmail.com* as follows:

Logos and Artwork will be used in promotional materials/gift giveaways and should be submitted in a high resolution (300 dpi or higher) JPEG or PNG format. Most format files and or promotional merchandise are acceptable. For any questions, please contact our sponsorship representatives.

Section 4

☐ **We plan to send giveaway merchandise for the participant bags.**

If yes, what item(s) will you be donating? _____

Thank you for your partnership and support!